

INTERNATIONAL RECRUITMENT ADVISORY

INTERNATIONAL RECRUITMENT ADVISORY COMMITTEE

*Sub-Committee of the Internationalisation Advisory Committee
Established by Academic Committee: 16 November 2017*

2017/8006070

ROLE

- 1 The International Recruitment Advisory Committee is to advise the Internationalisation Advisory Committee (IAC) on issues pertaining to the

FUNCTIONS

- 2 international student recruitment activities and related initiatives, and make recommendations to the Internationalisation Advisory Committee regarding the operationalisation and coordination of a whole-of-Griffith-level international recruitment strategy:

- a) provide

- c) provide advice to the academic elements on issues relating to their respective international student recruitment activities.

- (2) This will involve, *inter alia*, advising, commenting, monitoring and reporting on the following matters:

- a) On Internationalisation Advisory Committee agenda items affecting international student recruitment.
 - b) monitoring the delivery of the international recruitment objectives and progress against targets;
 - d) ensure transfer of information, knowledge and identification of linkages in international recruitment activities across the University
 - e) provide a forum for development and exchange of good practice in international recruitment activities.

MEMBERSHIP

- 3 The members of the Committee shall consist of:
 - (a) the Chairperson of the Sub-Committee, who shall be the Director, International Marketing, *ex officio*;
 - (b) the Director, Griffith International, *ex officio*;
 - (c) the Manager, GI Marketing and Communications
 - (d) the Regional Marketing Director from each marketing team with responsibility for activities in a particular market/region;
 - (e) the International Marketing Manager (Digital)

