

Established by Council: 4/2023 (12 August) Last reviewed: 12 August 2023

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# **Campaign Council Terms of Reference**

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## 3. Membership

The Campaign Council is comprised of at least four to a maximum of ten external members from the community who reflect Griffith's values, have both the capacity and motivation to be transformational philanthropic donors to Campaign, and / or are committed to actively leading efforts to secure significant transformational gifts of \$1m and higher. The Chancellor, Vice Chancellor, Vice President (Advancement) and Director, Development, will be appointed as ex-officio members.

Members will be nominated and selected by the Vice Chancellor and the Campaign Council Chair based on the following criteria:

Reputable leader who embodies Griffith's values;

Willing to advocate for Griffith and endorse Campaign and giving to Griffith;



Ability to make a significant gift to Griffith and willing to inspire others to give;

Has significant influence over an established high-level family, social or business network which may generate significant individual gifts.

Campaign Council membership is voluntary and no per diem payments or payments for Campaign Council member services will be provided, however Campaign Council related expenses will be covered.

#### 4. Responsibilities

Individual Campaign Council members have the following responsibilities:

Set the standard of personal philanthropic support through their own philanthropic gifts to Griffith and inspiring others to give;

Publicly endorse Campaign, serving as an ambassador, champion and public spokesperson for Campaign and giving to Griffith;

Proactively identify and make introductions to prospective donors from their own personal networks and circles of influence;

Assist in driving the cultivation of prospective donors and the solicitation of major gifts;

Provide advice and counsel to staff for the Griffith Campaign priorities and activities including Campaign planning, gift solicitation and donor recognition strategies; and

Be actively involved in thanking donors and celebrating donors' philanthropy.

## 5. Reporting

The Campaign Council reports directly to the Vice Chancellor and will provide an annual Campaign progress report



The Campaign Council may conduct routine business by appropriate means, provided that all members are apprised of the decisions in writing and that a record of those decisions are maintained. Informal meetings will also take place as frequently as required.

#### 8. Time Commitment

In addition to formal Campaign Council meetings, Campaign Council members are asked to commit the time required to meet and work directly with the Vice President (Advancement) and Director, Development during their term of appointment to cultivate and solicit prospective donors with the propensity and capacity to give transformational, seven-figure gifts. These meetings will be coordinated, administered and supported by the Office of the Vice President (Advancement).

#### 9. Quorum

The quorum for Campaign Council meetings is the number which exceeds one half of the Council members, provided that at least one of those present is a Campaign Council Chair.

### 11. Non-Member Attendance

Only Campaign Council members have the right to attend Campaign Council meetings, however other individuals may be invited to attend for all or part of any meeting, as agreed by the Vice Chancellor and Campaign Counu

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